

The CIO Track

PARTNERSHIP WITH

T-MOBILE
FOR RUSINESS



# TED 2025

A TED experience is the catalyst for boundless curiosity, fostering a sense of awe, wonder and growth that leads to new possibilities. Each year, the world's brightest minds convene for a premium five-day experience with more than 80 talks, interviews, debates, workshops, interactive exhibits, hosted dinners, parties and deep "what if" conversations.

The program and the audience are curated to bring together differing perspectives from all fields, encouraging a cross-fertilization of ideas and inspiration from unexpected sources. Through this immersive experience, individuals emerge excited to make a positive change in the world.



Al is gaining in power at an astonishing pace, prompting a question that is both alarming and illuminating: what are humans for? At TED2025, we'll convene those who can show what human flourishing might look like in the years ahead, whether enabled by Al's superpowers, revolutionary biological technology or new visions of human creativity, kindness and connection.



Ilntroducing an invite-only, expertly curated experience for CIOs at TED's wonderland of intellect and inspiration, featuring closed-door workshops, networking and special experiences across five days at TED2025.

Join this group of Chief Information Officers and Chief Technology Officers as part of the Radical Innovators Collaborative at at TED2025 focusing on building authentic connections for visionary leaders of the world's most innovative companies and igniting transformative change.

Impact your organization and the world at large

Collaborate with cutting-edge thinkers

Radically innovate

Elevate your thought leadership

Gain a new perspective for work and life

# Reimagining the CIO

We won't overcome today's challenges with traditional ideas or expected thinking.

The role of the CIO is evolving at record speed and increasingly you are the center of shaping the future of work and the workforce.

With bold action, you can enable your organization to have immense impact and shape a better future.

Join the Radical Innovators Collaborative, a community of C-Suite executives focusing on building authentic connections for visionary leaders of the world's most innovative companies igniting transformative change.



# CIO Track overview









**April 7** 

**April 8** 

April 9

**April 10-11** 

### **TED 2025**

# CIO Track Curated by Keith Ferrazzi

## **Dedicated CIO Workshop Dedicated CIO Workshop**

Executive Reception (all C-Suite Tracks)

Dedicated
Discovery Sessions

Dedicated Discovery Sessions

Special CIO invitations to curated experiences

Special CIO invitations to curated experiences

## **CIO Workshop themes**

THE INTERSECTION

Building human skills with AI where CIO's and CHROs a
converge

#### THE CIO

Reflecting and reimagining the role and power of the CIO

#### **STEWARDSHIP**

Stewards for radical innovation and positive impact





# **Your TED Membership**

You've been selected to attend the inaugural CIO Track at TED2025 and your application will be fast-tracked.

Your CIO Track attendance is made available for \$6,250 with thanks to our partners at T-Mobile for Business. TED is a mission-driven non-profit supported by the generosity of our partners and community. (50% off the standard TED2025 conference membership.)

Your invitation is non-transferable and seats are reserved on a first come, first serve basis.

## Join executives from...

# indeed







## Register

To confirm your participation, email <a href="mailto:hilary@ted.com">hilary@ted.com</a> to claim your invite

### **Nominate**

To nominate a fellow CIO to join this year's CIO track email <a href="mailto:katharina.pesch@ted.com">katharina.pesch@ted.com</a>

## Collaborate

For collaboration ideas, questions and further insight email <a href="mailto:katharina.pesch@ted.com">katharina.pesch@ted.com</a>

# Ideas change everything.



# History & impact

TED began in 1984 as a conference where Technology, Entertainment and Design converged. Under the leadership of Chris Anderson, TED became a non-profit platform for the world's most influential and inspiring ideas.

TED is more than just the famous talks. It's a dynamic organization that champions a variety of programs and initiatives that drive positive change in the world. When you attend a TED Conference you're directly supporting initiatives like TEDx, the Audacious Project, TED-Ed, TED Fellows and many others that empower and inspire our global audience.

3 in 5
President, Founders, EVP, SVP, VP, Partner)

85+
Countries represented

2,700+
Speakers since 1984

Views of TED Talks to date

Monthly video views across all platforms





A ONCE-IN-A-LIFETIME, **TRANSFORMATIVE EXPERIENCE. THE** GREATEST MINDS IN AN OPEN, EGO-LESS FORUM. I LEARNED SO MUCH AND FEEL INSPIRED TO BE A BETTER HUMAN.